MAIL

From:	peter.zarcone@lapd.lacity.org
To:	Gubler, Leron
CC:	PETER ZARCONE, Kerry@hollywoodbid.org
Subject:	Re: Annual Tourist count
Date:	28-Apr-2015 09:28
Creation Date:	28-Apr-2015 09:28
Store Date:	21-Oct-2015 08:18
Status:	accepted,opened,read
Box Type:	sent
Folder:	PETER ZARCONE Home > Sent Items
Message Id:	553F52D6.LAPDDomB.POB1.200.20000AB.1.C06BB.1

Thanks Leron!

Peter A. Zarcone, Captain
Commanding Officer
Hollywood Area

> On Apr 28, 2015, at 8:33 AM, Gubler, Leron <Leron@hollywoodchamber.net> wrote:
>
> Pete,
>
> We have a study that was done by Tourism Board a year ago, that to my knowledge is the most current data available on Hollywood. The estimate was that we have 6,135,000 unique annual visitors annually. However, some of these make multiple visits to Hollywood so total aggregate estimate of annual visitors to Hollywood is 11,915,000 annually. Number of international visitors to Hollywood is estimated at 2,298,000 annually.
>
> Best,
> Leron
>
> Leron Gubler
> President & CEO
> Hollywood Chamber of Commerce
> 7018 Hollywood Blvd
> Hollywood, CA 90028
> Phone: (323) 469-8311
> Fax: (323) 469-2805
> www.hollywoodchamber.net
>
>
>
>
>
> -----Original Message-----

> From: PETER ZARCONE [mailto:peter.zarcone@lapd.lacity.org]
> Sent: Monday, April 27, 2015 8:01 PM
> To: kerry@hollywoodbid.org; Gubler, Leron
> Subject: Annual Tourist count
>
> Leron and Kerry,
> Do either of you have an estimate for the number of tourists that visit Hollywood annually? In particular the Walk of Fame area and adjacent attractions, or if not, Hollywood as a whole? Please let me know, thanks!
>
> Peter A. Zarcone, Captain
> Commanding Officer
> Hollywood Area
>
>
>
>